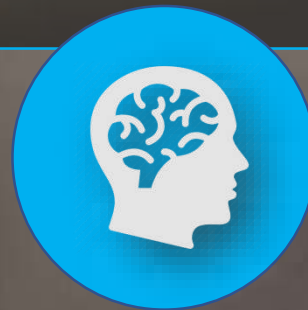


HOW MEDIA FOOTAGE LEGITIMIZES MISCONCEPTION

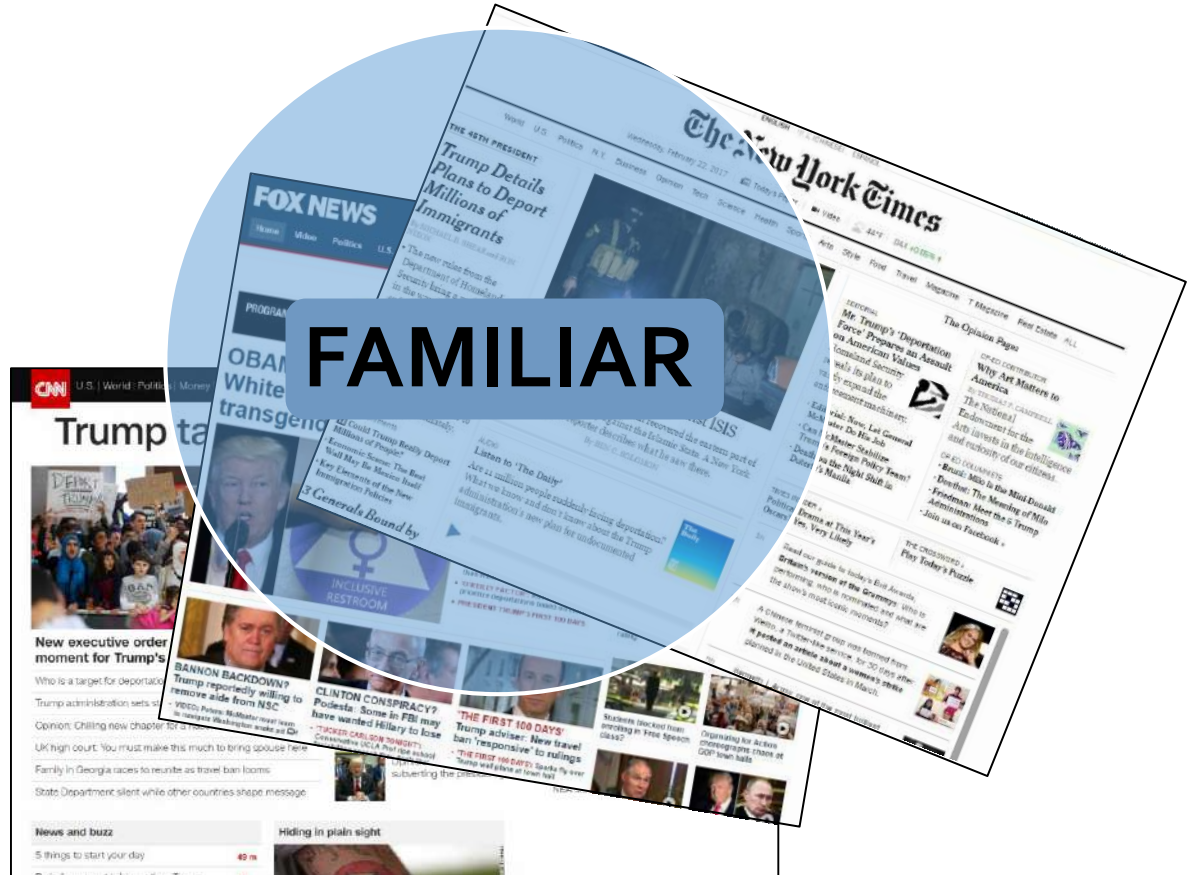


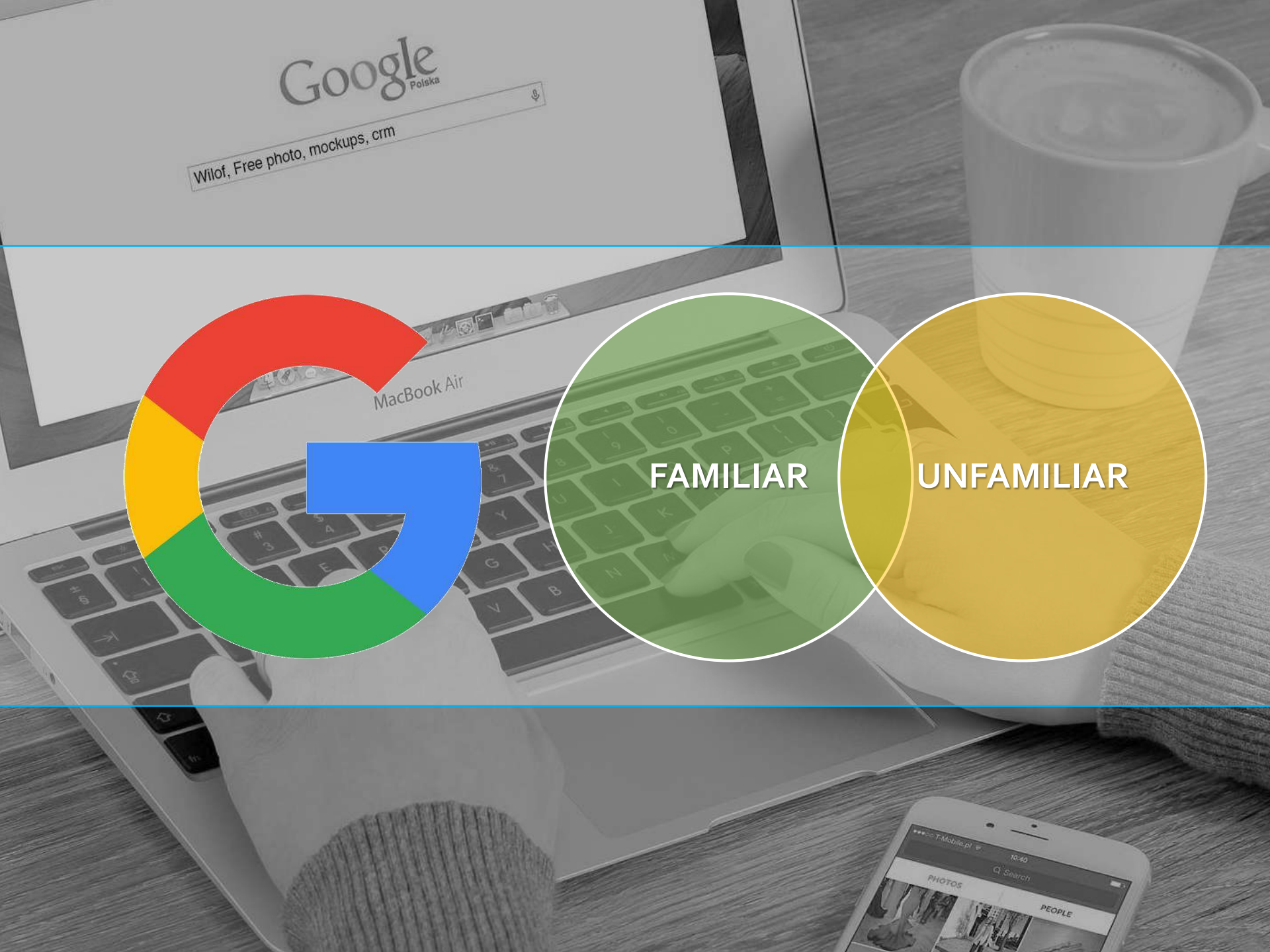


**How do Most
of us
determine
something to
be TRUE ?**

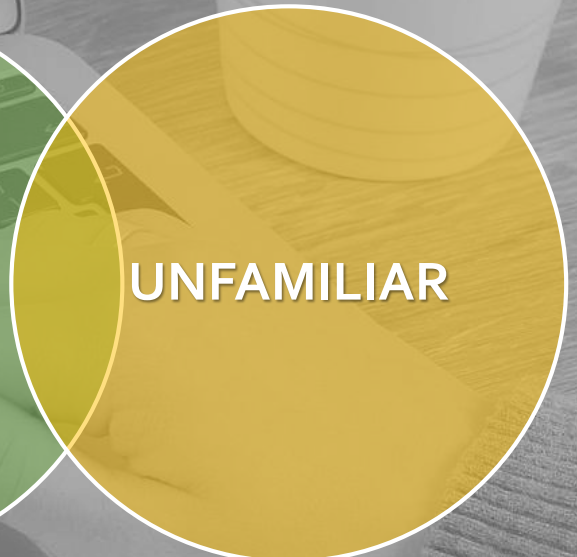
IT DEPENDS

FAMILIAR



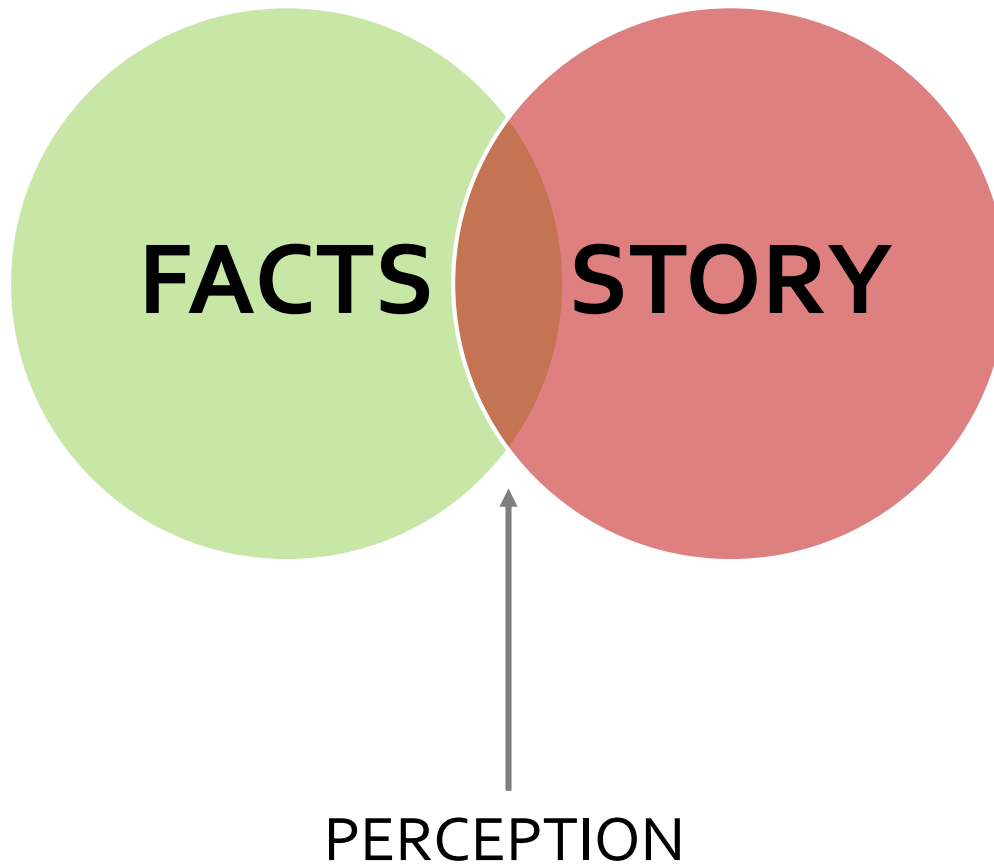


FAMILIAR

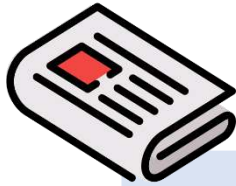


UNFAMILIAR

WHAT DOES IT TAKE?



TODAY'S OUTLETS



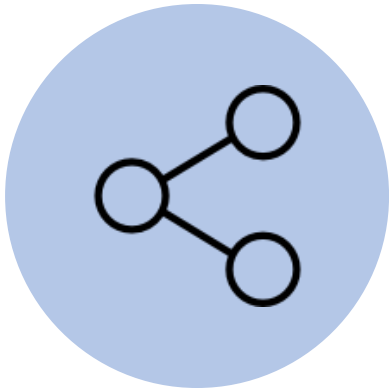
MEDIA



SOCIAL MEDIA



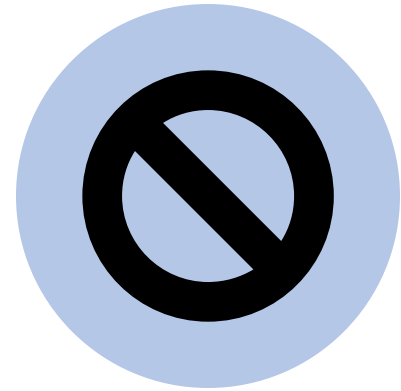
PHOTOS ARE...



EASILY
SHAREABLE



A 3 SECOND
BOMB



DIFFICULT
TO RETRACT
OR DEFEND

BBC PROPAGANDA FOOTAGE



COMING BACK FROM THE DEAD?



HOW A PICTURE BECOMES A MOVEMENT



THE SPREAD OF FICTION

#

WHAT HAPPENED

BBC Journalist retweets image from "Gaza" to **8,000 followers**.



?

THE QUESTION

If someone has **8,000 followers** how many people will a retweet reach?

!

THE TRUTH

The image is actually from **Syria 3 weeks prior**.



THIS IS WHAT WAS PUBLISHED...



THIS IS WHAT WAS MISSING...



THIS IS WHAT WAS PUBLISHED...





FAKE!

This is NOT an
Israeli soldier

IDF doesn't
use AK-47

IDF jacket have
a full zipper



This is the original picture, where the propaganda-proned clipped image was taken

please share



this is the picture Hamas published, of an "Israeli soldier" threatening a palestinian girl.

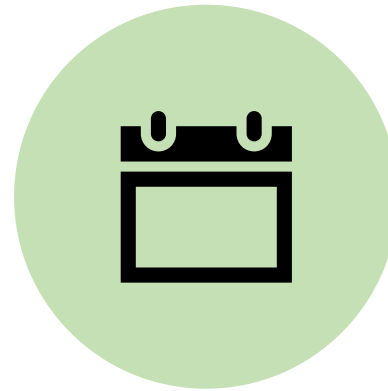




TEST CASE



SOUTH AFRICAN
MEDIA OUTLETS



JULY - AUGUST 2014
FIRST 10 DAYS OF
OPERATION
PROTECTIVE EDGE

THE FOLLOWING SLIDES SHOW
IMAGES THAT WERE PUBLISHED AS
ISRAELI AGGRESSION DURING
OPERATION PROTECTIVE EDGE IN
2014



BUT ARE ACTUALLY **FROM**
SYRIA, THE SAHARA AND IRAQ
AND WERE TAKEN IN THE **YEARS**
PRIOR TO THE OPERATION

FALSE ATTRIBUTION TO ISRAEL



THE TRUTH

SYRIA 2013

The Genocidal Truth

Lest we forget, this is the reality of what is happening in Syria today: genocide. The images below are the villages of Byada and Raas Al-Nabea in Banyas.



FALSE ATTRIBUTION TO ISRAEL



I Follow Back 100% @xgucillou - Jul 26
It's not about religion, it's about humanity
#PrayForGaza pic.twitter.com/uLQU8no1Pb

Reply Retweet Favorite

Flag media

THE TRUTH

SYRIA 2013



Report

ceysulusre: Bebek Katili Esad Kahrolasin #SuriyePerisan #SuriyePerisan
#SuriyePerisan #SuriyePerisan #SuriyePerisan <http://t.co/cRqWfsfn0> - 2013-07-17 09:27:26.0

FALSE ATTRIBUTION TO ISRAEL



THE TRUTH

SYRIA 2013



SAHARA 2010

FALSE ATTRIBUTION TO ISRAEL



THE TRUTH



FALSE ATTRIBUTION TO ISRAEL



wh_m16

WALEED-ALYHYAEE

2014-07-28, 13:09

Normal



THE TRUTH

IRAQ 2008

This boy paid for our blissful ignorance.

"Last Touch"



MORE EXAMPLES OF EVENTS FALSELY ATTRIBUTED TO ISRAEL (1/4)

#	FALSE ATTRIBUTION TO ISRAEL	THE TRUTH
1	http://on.fb.me/1zintNq	Syria 2013: http://bit.ly/WIlzXO
2	http://bit.ly/1rIZsOJ	Syria 2013: http://bit.ly/1ovC1pz
3	http://bit.ly/1lJcOmL	Afghanistan 2011: http://lat.ms/1k22zyK
4	http://bit.ly/UCNA1X	http://bit.ly/1pjZOIk
5	http://bit.ly/1mRFD03	Syria 2012: http://bit.ly/1mRFD03
6	http://bit.ly/1tc143R	Syria July 2014: http://bit.ly/1qG6Fjo
7	http://bit.ly/WIluTV	Syria 2012: http://bit.ly/UCNV50
8	http://bit.ly/WYmlkk	Syria 2013: http://bit.ly/Uv7fkT
9	http://bit.ly/1rIZOF2	Syria 2012: http://picyou.com/7DfSgs
10	http://bit.ly/1preCCg	Syria 2012: http://bit.ly/WYmAvP
11	http://bit.ly/1uOEmk1	Iraq 2013: http://bit.ly/1m59ZMY
12	http://bit.ly/1ko823f	Iran: http://bit.ly/1zyF6c6
13	http://bit.ly/1qlskbe	Pakistan 2014: http://bit.ly/1k6SINu

MORE EXAMPLES OF EVENTS FALSELY ATTRIBUTED TO ISRAEL (2/4)

#	FALSE ATTRIBUTION TO ISRAEL	THE TRUTH
14	http://bit.ly/1s27GjH	Iraq 2005: http://bit.ly/1qlsAHr
15	http://bit.ly/1trUGFM	Syria 2013: http://www.unicef.de/photo
16	http://on.fb.me/Uliq9C	Iraq: http://bit.ly/1uD7URH
17	http://bit.ly/1kkl6FP	Syria Jan 2014: http://bit.ly/M55hU3
18	http://bit.ly/1mODC4v	Indonesia 2012: http://bit.ly/1AicbdJ
19	http://bit.ly/1rGJ6pY	Syria 2012: http://bit.ly/1rGJ8OA
20	http://bit.ly/1lFBvR6	http://bit.ly/1rGEezr
21	http://bit.ly/1upsHls	http://bit.ly/1nFo58L
22	http://bit.ly/1rGEXAI	http://bit.ly/1t6M33o
23	http://bit.ly/1zoDzLF	Syria 2014: http://bit.ly/1A1uxQ3
24	http://bit.ly/1sPDKZL	Syria April 2013: http://bit.ly/1jUMWJq
25	http://bit.ly/WBpNRD	Final Destination 4 (Film, 2009) http://bit.ly/1nu1xGp
26	http://bit.ly/1kbv39u	Syria 2013: http://bit.ly/1zoF4cL

MORE EXAMPLES OF EVENTS FALSELY ATTRIBUTED TO ISRAEL (3/4)

#	FALSE ATTRIBUTION TO ISRAEL	THE TRUTH
27	http://bit.ly/1ogVCeL	Syria February 2014: http://bit.ly/1kbvpNn
28	http://bit.ly/1nTsK5L	Photo from 2003: http://bit.ly/1r6p2tj
29	http://bit.ly/1rAf5lj	Photo from Nepal: http://bit.ly/1zoGi7N
30	http://bit.ly/1p9HAGC	Syria 2011: http://bit.ly/UnnZdz
31	http://bit.ly/1A4TOZC	Syria 2012: http://dailym.ai/1rrS6xt
32	http://bit.ly/1jUPcjR	Iraq 2013: http://bit.ly/1nefA7T
33	http://bit.ly/103K2BU	Syria, March 2014: http://bit.ly/1cHooAn
34	http://bit.ly/103Kujz	Syria, July 2014: http://bit.ly/1nwocb7
35	http://bit.ly/1p58izX	Turkey, 2009: http://bit.ly/1nPOfoo
36	http://bit.ly/1wU7T7E	Photo taken from a health care website: http://bit.ly/1ttNxSD
37	http://bit.ly/1wU9qL1	Pakistan 2013, USA strike: http://bit.ly/1ttP23d
38	http://bit.ly/1pzPDxQ	Syria 2013: http://bit.ly/1ngulZS
39	http://bit.ly/1nhlgCo	Syria 2014: http://bit.ly/1A1uxQ3

MORE EXAMPLES OF EVENTS FALSELY ATTRIBUTED TO ISRAEL (4/4)

#	FALSE ATTRIBUTION TO ISRAEL	THE TRUTH
40	http://on.fb.me/WydITg	Picture from Syria 2014: http://bit.ly/UalDOe
41	http://on.fb.me/Uk4uT	Picture from 2001: http://on.fb.me/Uk4uTr
42	http://on.fb.me/1zWCrK	Picture assumed to be from 1979, officially published 2013: http://bit.ly/1ntzOvq
43	http://bit.ly/1nZxQCb	Picture from Syria 2013: http://bit.ly/UkbJuw
44	http://bit.ly/1pv48Tx	Picture from Syria: http://bit.ly/1nNmPPr
45	http://bit.ly/1mw42rA	Picture from Syria 2013: http://bit.ly/1qwu4n5
46	http://bit.ly/1mw4jul	Picture from Lebanon 2006: http://lpeace.blogspot.co.il/
...		

WHAT CAN YOU DO ABOUT IT?



FOR YOURSELF



**FOR THE
COMMUNITY**

START WITH GOOGLE IMAGE SEARCH BY PHOTO



Link: https://images.google.com/?gws_rd=ssl

SEARCH VIA URL OR UPLOAD AN IMAGE YOURSELF



Search by image

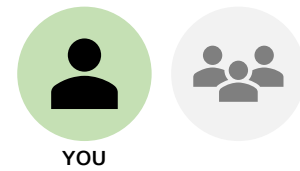


Search Google with an image instead of text. Try dragging an image here.

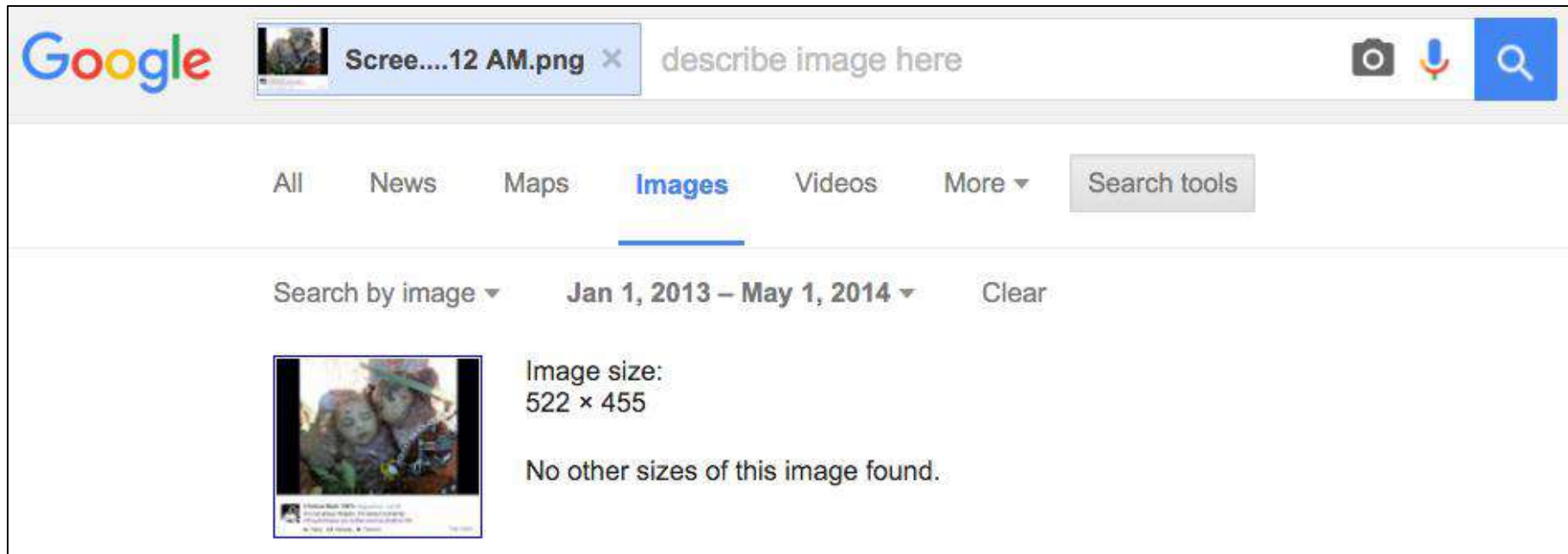
Paste image URL 

Upload an image

Search by image



EXAMPLE – UPLOAD AN IMAGE



MATCH- ING IMAGES



YOU



Pages that include matching images

أطفال سوريا on Pinterest | Refugee Camps, Syria and ...



<https://www.pinterest.com/.../أطفال-سوريا/> ▼ Translate this page

236 × 177 - Jan 7, 2014 - يارحمن ارحم ضعفهم و انصرهم انك أنت نعم المولى و نعم النصير
.See more about Refugee Camps, **Syria** and Children

دمشق تصرخ.....ابن غوطة دمشق الشيخ الحر - YouTube



www.youtube.com/watch?v... - Translate this page

1440 × 1080 - Jun 6, 2013 - ... | اللانقية | المنار | Aug 18, 2013 - Duration: 2:01. by
Syrian Heart 5,346 views ... 2013-08-21 أحد - Duration: 2:50. by Free **Syria**
2011 72,938 الثورة السورية views.

ربنا ينتقم منك يا بشار - منتدى فتكات



forums.fatakat.com/thread4828276 ▼ Translate this page

Sep 26, 2013 - 10 posts - 4 authors

ربنا ينتقم منك يا بشار في صور منتدى فتكات اكبر تجمع عربي للنساء فقط صحبة -
وإسلاميات واستشارات وطبخ وزواج وميك اب وتخسيس وفضفضة وازياء ...

زواج السوريين من الرجال المصريين (والحل المثالي) - منتدى فتكات



forums.fatakat.com/thread4279283 ▼ Translate this page

Apr 16, 2013 - 10 posts - 6 authors

زواج السوريين من الرجال المصريين (والحل المثالي) في دردشة و مواضيع عامة منتدى - 403 × 360

A paper airplane is shown in flight, angled upwards towards the right. The background is a sky with soft, golden clouds from a low sun, creating a warm, hazy atmosphere. A dark blue rectangular box with a thin light blue border is positioned on the right side of the image, containing the text 'LEARN SHARE INSPIRE' in white, bold, sans-serif capital letters.

**LEARN
SHARE
INSPIRE**